

GOVERNMENT GIRLS' GENERAL DEGREE COLLEGE

Commerce Department

Cir no: 235/wwdcl/office/25 Notice

Dated: 25.11.2025

Subject: ED Cell presents "Activity-Based Program Series"

The Commerce Department is organizing a activity based program to hone students' sales, pitching, and entrepreneurial skills. The theme for this program is to use a unique product to simulate a real-world sales pitch situation to the judges.

All B.COM students are encouraged to participate and demonstrate their ability to convert a simple item into a highly desirable commercial product.

Program Name: The Product Pitch: Finding the USP


Date of Event	12.12.2025
Time	2:00 pm onwards
Venue	Lecture Hall 2 (2 nd Floor)


Students must select and bring a specific, unique product and deliver a persuasive 1–2 minute sales pitch to the faculty/judges, who will act as potential buyers or investors. **Cash Prizes to be awarded to the 1st, 2nd, 3rd place winners.**

Interested students should register their name and to the undersigned on or before 28.11.2025.

Dr. Anushree Ray
Program Convener

Anushree Ray
25/11/25
Convener


25/11/25
Head, Dept. of Commerce
Head
Deptt. of Commerce
Govt. Girls' General Degree College


25/11/25
Principal
Principal
Government Girls' General
Degree College
Kolkata